United Way of South Hampton Roads
Contributor Bill of Rights

Philanthropy is based on voluntary action for the common good. It is a tradition of giving and sharing that is primary to the quality of life. To assure that philanthropy merits the respect and trust of the general public, and that contributors and prospective contributors can have full confidence in the non-profit organizations and causes they are asked to support, we declare that all contributors have these rights.

- To be informed of the organization’s mission, of the way the organization intends to use contributed resources, and of its capacity to use contributions effectively for their intended purposes.
- To be informed of the identity of those serving on the organization’s governing board, and to expect the board to exercise prudent judgement in its stewardship responsibilities.
- To have access to the organization’s most recent financial statements.
- To be assured their gifts will be used for the purposes for which they were given.
- To receive appropriate acknowledgement-recognition.
- To be assured that information about their contribution is handled with respect and with confidentiality to the extent provided by law.
- To expect that all relationships with individuals representing organizations of interest to the contributor will be professional in nature.
- To be informed whether those seeking contributions are volunteers or employees of the organization.
- To have the opportunity for their names to be deleted from mailing lists that an organization may intend to share.
- To feel free to ask questions when making contributions and to receive prompt, truthful and forthright answers.

Adopted by United Way of South Hampton Roads. Developed by American Association of Fund-Raising Council (AAFRC), Association of HealthCare Philanthropy (AHP), Council for Advancement and Support of Education (CASE), and the National Society of Fund Raising Executives (NSFRE). Initially endorsed by Independent Sector, National Catholic Development Conferences (NCDC), National Committee on Planned Giving (NCPG), National Council for Resource Development (NCRD), and United Way of America.
– Adopted March 1995

United Way of South Hampton Roads respects donor privacy by not selling, sharing or trading donors’ names or personal information with any other entity, nor sending mailings to our donors on behalf of other organizations. The exception being when a donor is located geographically in the footprint of another United Way in which case their information will be shared only with that United Way.