We are the problem solvers, hand raisers and game changers

We go after our community’s toughest challenges. We come up with new solutions to problems. And we work with people from all walks of life to turn those solutions into action. We work to improve the financial stability, education, basic needs and health of every person in our community.

United Way has been the unifying force in our community for more than a century. We’re there every day. It’s not easy, but we don’t ever give up. As long as Cincinnati needs us, we will always unite this community to change lives.

Today, United Way of Greater Cincinnati is made up of a workforce of over 100 committed individuals, tens of thousands of volunteers, 85,000 donors, more than 1,000 partner companies, and 140 best-in-class social service agencies—all united in building a stronger community.

Together we are making life better for more than 300,000 people across the Cincinnati region.
Funded Agency Partners Achieved the Following Impact in 2019:

- 1,958 children enrolled in quality early education programs and ready for kindergarten.
- 9,412 individuals and families obtained and maintained stable housing for 12 months.
- 1,144 individuals obtained full-time employment with benefits.
- 3,772 individuals increased their ability to manage a chronic health condition or disability.
- 285 families avoided homelessness and disruptive school moves through Stable Families.
- 136,000 requests for services, such as housing, food and rent assistance, fielded by 211.
- 4 state policies modified or enacted in support of quality child care services and expanded access for families.
- $2,800,000 in tax preparation fees saved by local families through United Way’s Free Tax Prep program.
## UWGC UNAUDITED FINANCIALS FOR 2019
### DECEMBER 31, 2019

<table>
<thead>
<tr>
<th>Contributions &amp; Grants</th>
<th>$46,460,000</th>
</tr>
</thead>
<tbody>
<tr>
<td>Less: Donor Designations</td>
<td>(9,030,000)</td>
</tr>
<tr>
<td>Less: Provision for Uncollectible</td>
<td>(1,500,900)</td>
</tr>
<tr>
<td>Net Contributions &amp; Grants</td>
<td>35,929,100</td>
</tr>
<tr>
<td>Service Fees</td>
<td>471,500</td>
</tr>
<tr>
<td>Investment Income &amp; Market Adjustments</td>
<td>548,700</td>
</tr>
<tr>
<td>Donated Materials &amp; Services</td>
<td>368,400</td>
</tr>
<tr>
<td>Miscellaneous Income</td>
<td>292,200</td>
</tr>
<tr>
<td><strong>Total Income</strong></td>
<td><strong>$37,609,900</strong></td>
</tr>
<tr>
<td>Program Expenses</td>
<td>$31,895,600</td>
</tr>
<tr>
<td>Administrative Expenses</td>
<td>3,028,700</td>
</tr>
<tr>
<td>Fundraising Expenses</td>
<td>4,598,000</td>
</tr>
<tr>
<td><strong>Total Expenses</strong></td>
<td><strong>$39,522,300</strong></td>
</tr>
<tr>
<td>Change in Net Assets</td>
<td>(1,912,400)</td>
</tr>
<tr>
<td>Beginning Net Assets</td>
<td>35,230,900</td>
</tr>
<tr>
<td><strong>Ending Net Assets</strong></td>
<td><strong>$33,318,500</strong></td>
</tr>
</tbody>
</table>

The above figures represent unaudited 2019 totals for United Way of Greater Cincinnati, including campaign and other sources of income and corresponding expense. The 2019 audited financial statements are available at UWGC.org.

*Total expenses in 2019 included more than $2 million of revenue recorded in previous accounting years and distributed in 2019.*

## COMMUNITY INVESTMENTS FOR 2019

| Agency Programs | $20,885,600 |
| Step Down Grants & Overdesignations | $986,900 |
| Strategic Impact Investments (agency capacity building, innovation and community change) | $1,617,300 |
| UWGC Program Services | $2,984,100 |

## PARTNERSHIP AND DONOR INVESTMENTS FOR 2019

| American Red Cross, Greater Cincinnati/Ohio River Valley Chapter | $3,383,600 |
| Donor Directed (designations to other United Ways, paid direct and donor directed) | $7,089,300 |
| United Way of Greater Cincinnati Foundation | $390,100 |
2019 BOARD MEMBERS

Steven Shifman*, Michelman, Chair
Marcia Andrew*, Taft, Stettinus & Hollister LLP Chair, Middletown Action Council
Kasey Bond*, Keating Muething & Klekamp PLL Chair, Northern Kentucky Action Council
Alicia Bond-Lewis, Dinsmore & Shohl
Jay Brewer*, Dayton Independent Schools Chair, Northern Kentucky Action Council
Archie Brown, First Financial Bank
William Butler, The Corporex Family of Companies
Kim Chiodi, Western & Southern Financial Group
Mark Clement, TriHealth, Inc.
Brian Coley, MD, Cincinnati Children’s Hospital Medical Center
Garren Colvin, St. Elizabeth Healthcare
Michael Comer*, KPMG, LLP Vice Chair - Board, Accountability & Services
Alfonso Cornejo, Cincinnati USA Hispanic Chamber
Brian Cox, FirstGroup America
Timothy Elsbrock*, Fifth Third Bank Past Chair
David Faulk, Inspired Talent Management
Fernando Figueroa, Gateway Community & Technical College Northern Kentucky Area
Michael Filomena, Enterprise Holdings Inc.
David Gooch, Park National Bank SW Ohio & NKY
Tracey Grabowski, The Procter & Gamble Co.
Melvin Gravely, Triversity Construction
Trey/Charles Grayson, Frost Brown Todd
Kimberly Halbauer, Fifth Third Bank
Adam Hall, Frost Brown Todd
Deborah Hayes, The Christ Hospital Health Network
Kim/Christopher Heekin, Bahl & Gaynor
Mark Jahnke, Katz Teller
Renita Jones–Street, AFSCME Ohio Council 8
Eric Kearney, African American Chamber of Commerce
Roni Luckenbill*, Girl Scouts of Western Ohio Chair, Leadership Council of Nonprofits
Anne Lynch, GE - Aviation
Inga McGlothlin, Amalgamated Transit Union (Metro)
Peter McLinden*, Cincinnati AFL-CIO Labor Council Chair, Community Services
Mary Miller*, JANCOA Janitorial Services Vice Chair, Board - Community Impact
Jeff O’Neil, Greater Cincinnati Behavioral Health
David Phillips, Retired - Cincinnati Works
Neville Pinto, University of Cincinnati
Monica Posey, Cincinnati State Technical and Community College
Rebecca Rahschulte, Ivy Tech Community & Technical College–Lawrenceburg/Batesville
Brian Robinson, Ft Thomas Independent Schools
Sean Rugless*, The Katalyst Group Chair, Nominating
Carl Satterwhite*, RCF Group Past Chair
Jim Scott, Community Volunteer
Charles Session Jr., Duke Energy
Heidi Shore, U.S. Bank
Cary Sierz, PNC Bank
James Sowar, Deloitte
Gerald Sparkman, d.e. Foxx & Associates, Inc.
Kenneth Stecher, Cincinnati Financial Corporation
Paige Stephens, UFCW Local 75
Barbara Turner*, Ohio National Financial Services Chair Elect
Eddie Tyner, Gannett
Ashish Vaidya, Northern Kentucky University
Matthew Van Sant*, Clermont County Chamber of Commerce Chair, Eastern Area Action Council
Thomas Vaughan, AAA Club Alliance Inc. Chair, Volunteer Connection

*Executive Committee Members
OUR PARTNERS

COMMUNITY PARTNERS

Adopt a Class
American Red Cross – Greater Cincinnati/Ohio River Valley Chapter
Camp Joy
Community Building Institute
Flywheel

Funders Response to the Heroin Epidemic
Jewish Federation of Cincinnati
LISC of Greater Cincinnati & Northern Kentucky
Non-Profit Leadership Institute
Place Matters
The Health Collaborative

INITIATIVES

Black Led Social Change
Free Tax Prep
Partners for a Competitive Workforce
Stable Families
Success by 6®
United Way 2-1-1: Our 24/7 Community Helpline

AGENCY PARTNERS

4C for Children
Aaron W. Perlman Center
Abilities First
Adams Brown Counties Economic Opportunities, Inc.
Addiction Services Council
American Cancer Society - Greater Cincinnati
BAWAC, Inc.
Be Concerned, Inc.
Beech Acres Parenting Center
Bethany House Services, Inc.
Big Brothers Big Sisters of Butler County
Big Brothers Big Sisters of Greater Cincinnati
Boy Scouts of America - Dan Beard Council
Boys & Girls Clubs of Greater Cincinnati
Breakthrough Cincinnati, Inc.
Brighton Center, Inc.
Brown County Educational Service Center
Brown County Helping Hands
Brown County Senior Citizens Council
Cancer Family Care, Inc.
Caracole, Inc.
Catholic Charities Diocese of Covington
Catholic Charities Southwestern Ohio
Center for Addiction Treatment
Center for Employment Opportunities
Center for Great Neighborhoods of Covington
Central Clinic
Central Connections
Child Focus, Inc.
Children's Law Center
Churches Active in Northside
Cincinnati Area Senior Services, Inc.
Cincinnati Arts & Technology Center
Cincinnati Association for the Blind and Visually Impaired
Cincinnati Union Bethel
Cincinnati Works
Cincinnati Youth Collaborative
Cincinnati-Hamilton County Community Action Agency
CincySmiles Foundation

Clearinghouse
Clermont County Community Services, Inc.
Clermont Senior Services, Inc.
Community-Building Institute Middletown, Inc.
Corporation for Ohio Appalachian Development (COAD)
Covington Partners
Cradle Cincinnati (at CCHMC)
Crossroad Health Center
CWFF Child Development Center
DCCH Center for Children & Families
Dearborn County - Retired Senior Volunteer Program
Easter Seals TriState
Envision Partnerships
Every Child Succeeds
FamiliesFORWARD
Family Independence Initiative
Family Nurturing Center
Family Service of Middletown
Freestore Foodbank
Girl Scouts of Kentucky's Wilderness Road Council
Girl Scouts of Western Ohio
GRAD Cincinnati, Inc.
Great Miami Valley YMCA
Great Oaks Health Professions Academy
Greater Cincinnati Behavioral Health Services
Greater Cincinnati Microenterprise Initiative
Health Care Access Now
Health Careers Collaborative of Greater Cincinnati
HealthPoint Family Care
Healthy Homes Block by Block
Hearing Speech & Deaf Center of Greater Cincinnati
Heart House, Inc.
Higher Education Mentoring Initiative (at UC)
Highpoint Health
Holly Hill Child & Family Solutions
Hope House Rescue Mission
Housing Opportunities Made Equal (HOME)
Hyde Park Center for Older Adults
AGENCY PARTNERS continued

Interfaith Hospitality Network of Greater Cincinnati, Inc.
Jewish Family Service of the Cincinnati Area
Kennedy Heights Montessori Center
Learning Grove, Inc.
Legal Aid of the Bluegrass
Legal Aid Society of Greater Cincinnati
Life Learning Center
LifeSpan, Inc.
LifeTime Resources, Inc.
Lighthouse Youth & Family Services
Madisonville Education and Assistance Center (MEAC)
Mayerson JCC
Mental Health America of Northern Kentucky & Southwest Ohio
MORTAR
New Hope Services, Inc.
New Horizons Rehabilitation, Inc.
New Perceptions, Inc.
Northern Kentucky Community Action Commission, Inc.
Northern Kentucky Education Council
One Community, One Family
People Working Cooperatively, Inc.
Per Scholas
Power Inspires Progress
Pro Seniors, Inc.
ProKids
Redwood
River Valley Resources, Inc.
Rosemary’s Babies Co.
Safe Passage, Inc.
Santa Maria Community Services
Seven Hills Neighborhood Houses

Shared Harvest Foodbank, Inc.
Sojourner Recovery Services
Southeastern Indiana Economic Opportunity Corporation (SIEOC)
Southern Hills Career & Technical Center
St. Joseph Orphanage
Starfire Council of Greater Cincinnati, Inc.
Stepping Stones, Inc.
Strategies to End Homelessness
Supports to Encourage Low Income Families (SELF)
Talbert House
Teen Challenge Cincinnati
Tender Mercies, Inc.
The Children’s Home of Cincinnati
The DAD Initiative, Inc.
The Literacy Council of Clermont & Brown Counties
The Salvation Army Indiana Division
The Salvation Army of Greater Cincinnati
The Salvation Army of Middletown
Tristate Veterans Community Alliance
Urban League of Greater Southwestern Ohio
Urban Minority Alcoholism & Drug Abuse Outreach Program (UMADAOP)
Volunteers of America Mid-States, Inc.
Welcome House of Northern Kentucky, Inc.
Wesley Community Services
Women Helping Women
Women’s Crisis Center
Working in Neighborhoods (WIN)
YMCA of Greater Cincinnati
Youth Encouragement Services, Inc.
YWCA of Greater Cincinnati
YWCA of Hamilton, Ohio
TOP 25 COMPANIES

The largest corporate, retiree and employee campaign donors.

1. P&G
2. GE
3. Fifth Third Bank
4. First Financial Bank
5. Western & Southern Financial Group
6. Cincinnati Children’s Hospital Medical Center
7. Cincinnati Bell, Inc.
9. The Kroger Co.
10. AK Steel Corporation
11. Ohio National Financial Services
12. U.S. Bank
13. Deloitte
14. The Cincinnati Insurance Companies
15. Frost Brown Todd, LLC
16. Corporex Family of Companies
17. Enterprise Holdings
18. PNC Bank
19. Worldpay from FIS
20. UC Health
21. Kao USA, Inc.
22. EY
23. TriHealth, Inc.
24. Citi
25. Michelman

TREMENDOUS 25 COMPANIES

The highest per capita giving companies with at least 25 employees and 55% employee participation that are not large enough to be in the Top 25

1. Katz Teller
2. United Way of Greater Cincinnati
3. AIM MRO Holdings, Inc.
5. ITW - Air Management
6. HORAN
7. LyondellBasell
8. Park National Bank
9. Al. Neyer
10. Squire Patton Boggs
11. Thompson Hine LLP
12. American Red Cross, Greater Cincinnati/Ohio River Valley Chapter
13. Bahl & Gaynor Investment Counsel
14. Blank Rome LLP
15. Mariner Wealth Advisors
16. School Outfitters
17. 3E4 – Cincinnati USA Regional Chamber, REDI, CBC/CRBC & The Port
18. BakerHostetler
19. Keating Muething & Klekamp PLL
20. Fund Evaluation Group, LLC
21. UPIC Solutions
23. The E. W. Scripps Co.
24. Easy Way Products Co.
25. Munninghoff, Lange & Co.
United Way of Greater Cincinnati
2400 Reading Road
Cincinnati, OH 45202
513-762-7100

AREA CENTERS:

Clermont & Brown Counties
948 Cincinnati Batavia Pike
Cincinnati, OH 45245-1332
513-536-3000

Middletown Area
6820 Roosevelt Avenue, Suite D
Middletown, OH 45005-5798
513-705-1160

Northern Kentucky
2146 Chamber Center Drive
Fort Mitchell KY 41017-1669
859-525-2600

Southeast Indiana
227 Walnut Street
Lawrenceburg, IN 47025-3465
812-537-2009

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@UnitedWayGC
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